

CASH IN ON COMPLIANCE

ENHANCE SECURITY TODAY BEFORE IT'S REQUIRED TOMORROW



If you're relying on payment devices that are past their prime or about to be out of compliance with the latest PCI mandates, you're putting a lot at risk: your brand, your valued customers' sensitive data and in short, your business success.

Now's the time to upgrade to one of the many industry-leading payment devices from Verifone. We provide exciting new ways to engage your customers and expand their payment options. Our high-performance devices can help you update your point of sale and meet current and future mandates or industry standards – to maximize the security of customer data.

Learn how upgrading now can help you cash in on compliance. Contact your authorized Verifone reseller.

MAKE YOUR MOVE BEFORE IT'S MANDATED

New PCI mandates are coming up quickly; the EMV liability shifts in the U.S., the latest Visa mandates in Europe and elsewhere. Don't wait until the last minute to upgrade your devices.

- Avoid the significant business disruption and liability of waiting to switch.
- Reduce your risk of a data breach at the POS.
- Protect your brand and your reputation.

ADD VALUE AND IMPROVE PERFORMANCE

Next-generation Verifone devices offer a world of new features and capabilities. Maximize the value of your POS interactions by engaging more effectively with your customers.

- Expand your payment options and support a full range of value-added applications, such as loyalty and gift card acceptance.
- Influence buying decisions and drive cross-selling with eye-catching promotions.
- Enjoy improved performance that minimizes queues and speeds transactions, generating additional sales and improving customer satisfaction.

ENHANCE YOUR INVESTMENT

Next-generation Verifone products are built to last, and are certified to meet the latest EMV, PCI and other guidelines.

- Stop wasting money servicing your older devices.
- Reduce unnecessary complexity in managing the payment process.
- Count on the highest reliability and compliance with security standards for years to come.

Verifone[®]