

TURN OLD DEVICES INTO **NEW OPPORTUNITIES**

HELP MERCHANTS MEET THE PCI MANDATES WHILE GENERATING NEW REVENUE STREAMS



Do you have merchants that are still using outdated, soon-to-be noncompliant payment devices? These merchants are putting a lot at risk – making themselves potential targets for a data breach.

There's never been a better time to upgrade to one of the many industry-leading payment devices from Verifone. We provide exciting new ways for merchants to engage customers and expand their payment options. Newer devices with updated security and compliance will not only help your merchants meet the fast-approaching PCI mandates, but will also open new revenue streams for you.

Learn how upgrading your merchants now can also help you upgrade your revenue. Contact your Verifone sales representative.

REDUCE THE RISK OF DATA BREACHES

While the majority of risk from a breach falls on the merchant, you, as the seller, may also pay a big price if one of your merchant customers becomes the victim of cybercriminals.

- Upgrade your merchants before your competitors do.
- Save your merchants from potential financial liability by installing PCI scope-reducing devices and solutions.
- Enhance merchant satisfaction leading to less turnover.

GENERATE ATTRACTIVE NEW REVENUE STREAMS

Technology has changed dramatically. Today's devices have far more capabilities and offer the opportunity to generate strong new revenue streams for you and your merchants.

- Enable merchants to accept the expanding array of alternative payment types.
- Ensure that you and your merchants can fully cash in on the growth of mobile and social technologies.

SAVE TIME AND EFFORT

Next-generation Verifone products are built to last, and are certified to meet the latest EMV, PCI and other standards.

- Stop wasting time and effort on servicing older devices.
- Help your merchants reduce unnecessary complexity in managing their payment estates.
- Count on the highest reliability and compliance with security standards for years to come.

Verifone[®]